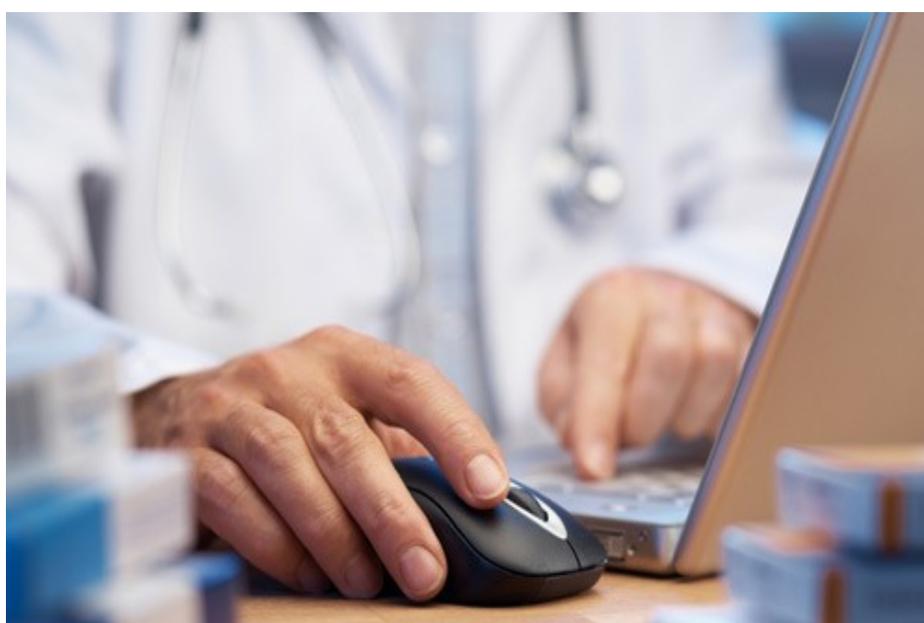# PodoRed

INFORMATION

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1. What is PodoRed?

PodoRed is an application which incorporates the Internet application concept in the field of chiropody clinic. In PodoRed, technology, functionality and simplicity meet for podology care providers and investigators. In distinction from the traditional management software, PodoRed strongly bets on Internet and mobile technologies to get familiar with the functionalities demanded by the 21st century clinics.

Besides, the PodoRed's main goal is offering a complete and integrated management system, which implies that all software packages that should have been acquired by the clinic beforehand, are now integrated in a single product. This situation, apart from being an important cost-reducing saving, means that all modules are compatible among themselves, by sharing data and being easily integrated.

Among other features, PodoRed has a diary, a medical record manager, an invoicing module, inventory and several extras that will make the chiropodist's daily work much easier. Modules are all optional, and you can decide when to go without any of them, just in case it is not indispensable. In any case, the greatest use of the application will be obtained with the combined work of all modules,

taking into account that these modules have been designed for offering a wide-ranging set of functionalities in their united and integrated use.

The application's main goal is to bring the ICT (Information Technologies and Communication) closer to the podiatry clinic, just as the market wanted. For this purpose, the "Software as a Service" concept has joined to the latest technologies concerning the management and development of applications. These technologies do an excellent service for PodoRed since they serve as an infrastructure in order to enable the extension of new moduli that will silently be added in to the application, by increasing its functionality. Moreover, exclusive characteristics, such as automatic daily backups are also offered.

PodoRed is sustained on three basic statements: Functionality, universality and assurance.

- **Functionality.** The system is specially designed to provide chiropodist with all essential tools and materials for their daily work. That is, from the management of appointments by means of the incorporated diary, to the complete medical record processing with the desired detail level, while going through the invoicing or the warehouse control (stock).

- **Universality.** To develop a user-friendly application, that could be manageable from any place, was another important PodoRed's objective. It has been possible thanks to a standardized user interface which is strict and accessible through Internet. One of the most interesting aspects of the application consists of having access to every function by means of multiple interfaces: tablet, mobile phone, any web browser, etc. These terminals make it easy to control different application moduli from any place of the world.

- **Security.** The data concerning people's health, as well as its effective handling and maintenance should be treated with the greatest caution. The strict laws in Europe and America are meet . PodoRed discharges care providers from worrying about matters that are not strictly in their scope of work, by assuming the data management in a remote computer and providing the clinic with all the documents, needed to be presented to the administrative staff, in order to legitimate the patients' data management.

2. Basic PodoRed's Data

2.1 This is PodoRed

PodoRed can be only accessed online. It implies the need to hire a network access line (ADSL, Internet on the go, mobile phone...)

Its access goes through a web site and it is handled just like any other website we can find on the Internet. Obviously, the access to the clinic data is restrained by means of a password that is only known by the person designated by the clinic's administrator.

Hence, it is possible to have several chiropodists sharing the same place in a clinic, along with care providers, administrative staff, and else, each of them having their own password and their data subset for accessing (the person in charge of giving appointments cannot access case histories, for instance). The access restrictions, as well as the global configuration of the application are configured by a user named "administrator". In small clinics, with a single one chiropodist, the administrator will be the only user.

New patients signing up

2.2 PodoRed works like this

PodoRed is composed by a set of modules that can perfectly work by themselves, but their completeness is attained when working together. As aforementioned, the PodoRed's main modules are the diary, case histories, invoicing module and inventory. Separately, each one of them accomplishes the function it was designated for, but, in their entirety, they offer the clinic manager an optimal way to work, by saving time and efforts.

1. **Data Compatibility**. All data are compatible among modules. For instance, the patients in the medical records module are the clients in the invoicing module.

2. **Complete control.** The data access restriction, conditioned to the "role" that the user exercises at the clinic, allows controlling who can access to any type of information.

3. **Chained actions.** PodoRed development team works with care providers to determine the most usual sequence of actions present at the clinical management. From that information, interactions among the application modules are designed in order to guide the user for the easiest way towards his/her goal. Two examples:

- Once a case history is filled out after a patient visit, PodoRed will suggest creating an invoice for that patient by using all data obtained from that medical record. That is to say, with a single click the chiropodist will go from a newly filled medical record to an invoice with the patient data, the treatment and the price that he/she will pay (obtained from the inventory module).
- The chiropodist has just done a surgical intervention that required the use of certain disposable material. After informing the type of intervention in the medical record, the application notifies that there is not enough warehouse stock, since it has kept an account of this type of material.

The chiropodist only cares about his/her work

4. **Online**. Although it seems to be a topic, we live in the information society and any business can ignore it. The initial lack of acceptance of citizens to migrate some part of their habits to the world-wide web is improving, and every day there are more people that buy, share, inform, book or sell on the Internet. That's why any foresight business can stay out. From PodoRed we propose our integrated solution to every clinic:

- **24/7 Management** from no matter where. The possibility of managing your business, from any place and at any time, avoids wasting time in unnecessary transfers or creating annoying situations for forgetting an appointment or buying certain indispensable material. Now the chiropodist can make an appointment from his/her own mobile phone, from any place and at any time.
- **Online**. The following step is the self-appointment, that is to say, the patient is the one who decides when to claim and also the hours according to his/her possibilities and necessities. To this end, our Online Appointment module stars in, while letting the professional loose from any unnecessary work and providing patients with the greatest flexibility and comfort when determining their visits.
- **Presence on the Internet.** Before long, a clinic that is not present on the Internet will not exist. The optional module regarding the presence on the worldwide web enables the clinic for getting in touch with its new patients and with the regular ones through a web page with its own domain.

3. Specific solutions for your clinic

- **Big and small clinics:** PodoRed has been designed to work either in big clinics with many boxes, and a lot of health professionals, or in clinics with only one person in charge of it (even when there is not physically a clinic and it is about a chiropodist working at different locations). PodoRed gradually and logically adapts itself to every business needs, while growing in size with it.

- **The online clinic:** A clinic that uses the cloud computing has a lot of advantages. In the first place and the most important one, is the fact that security and obligation to protect the information no longer falls upon the clinic but in PodoRed. On the other hand, the presence in Internet can advantageously contribute to have new patients and, at the same time, to enhance the regular patients' constancy. A clinic that is managed online is a safer and a more efficient one.

- **Marketing:** As it has already been mentioned, the presence on the Internet paves the way for the new patients to easily find a suitable clinic according to their needs. Besides that, it is very important to keep constancy towards the customers that have already felt attracted by the clinic. It seems to be very attractive for patients to keep in touch with the clinic, by the time they return to their houses. In addition to this, PodoRed allows to send SMS messages to patients to alert about promotions or other interesting information.

- **Complete Adaptation:** PodoRed is entirely flexible. It can be adapted regarding the place and culture. It allows setting up the application language, the currency, etc. It also allows including more or less data in reports, invoices and so forth, preventing the professional from wasting time when including data in which they are not interested in. The application can also be personalized with your colors and corporative logos.

- **Legal Mode:** PodoRed can work in the so-called "legal mode" by legally preventing the care provider from any type of accusation, since it produces evidence of his/her good practice.

4. PodoRed's features

- Available in **several languages and compatible** with all devices that provide a browser (Windows, Linux, Mac, iPod, mobile phones, etc.).

- Up-to-date **UI (User Interface)**, designed for every kind of user. Sequences of common operations to facilitate data entry.

- Complete **partially shared diary** (according to permissions) with other members of the clinic in which appointments, absences (vacations, disease, etc.) and any other events can be specified.

- Complete **medical records** with a lot of additional sheets that facilitate basic or very advanced descriptions of the disease, its treatment and diagnosis.

- **Tailor-made medical record sheets**. You can request your own tailor-made medical records sheet, with those fields, graphic and texts you need (from a sheet in paper form or electronic format like DOC, PDF, etc).

- It anonymously permits **the data extraction** for developing researches (for instance, how long it takes to discharge patients with some ailment).

- Medical records enable the **inclusion of photos and videos** to accomplish follow-up cares.

- **Invoicing and book-keeping module** in which incomes and expenses can be specified, as well as making and printing invoices and visualizing graphics concerning the business evolution.

- **Inventory control** that allows specifying what kind of products are available and in what amount, and -at the same time- semi-automatically reduce stocks, as they are running out.

- The **automation of prices management** allows establishing fixed prices for each treatment and it will be automatically reflected in invoices (of course, the information can be modified before closing the invoice).

- The **direct marketing** system informs the patients about the promotions, offers or discounts, as well as stating important notifications such as the professional's holidays, etc. Everything goes by SMS or email.

- **Notices through SMS or email** to remind an appointment, to inform them about changes in schedules or any other incidence that could affect them.

- Everything can practically **be printed** with a single click and with a format especially designed for it: medical records, invoices, reports...

- The **presence on the Internet** module enables the clinic for receiving appointments on the Internet, to have a web page with its own domain or to appear in our list of clinics.

- Everything in PodoRed is **personalized.** Adapt the invoices to your company by modifying the logo or every text; add a personal touch or the corporative colors to the user interface...

- The application looks after the possibility of offering complementary **information and training** to the chiropodist (in the form of news, notes about congresses, etc.).

- In PodoRed, **backups** are daily and automatically made.

- In PodoRed, **updates are frequent**, transparent and automatic

- PodoRed is adapted to the highest and demanding **safety standards**, both in design and implementation.

- ...But if it is not enough, there is one option for making a **private installation** that provides total independence, extreme security and maximum performance.

- **Technical Support under guarantee:** If you have not receive our answer or your problem has not been solved within 24 hours, the upcoming month will not include charges (free).

- ...And **in the future**, a connection with social networks, expert systems for the diagnosis help, etc... We are working on new and exciting options for PodoRed.

PodoRed has a modern and operational user interface

Online management for chiropodist clinics　　　　　　　　　　　　　　　　1

5. Top-10 PodoRed's advantages

1.   It allows controlling the clinic from any device or place

Through any device connected to Internet, you will have access to all PodoRed features.

2.   The most accurate case histories

As PodoRed has been designed by and for chiropodists, all data the application allows introducing in case histories are very accurate and complete. Furthermore, for most demanding users, there is the possibility of designing their own medical record sheets.

3.   Complete integration between modules

The great advantage of modules is the possibility of separating tasks and roles. Also if it is adorned with the possibility of sharing data in an integrated form, we are in front of a powerful management tool.

4.   Powerful and user-friendly

To combine the user-friendliness with high performance is not a simple task. This aspect has been possible in PodoRed by means of the module separation and the progressive configuration that enables the user for only adding the data he/she considers pertinent.

5.   Security

Security is offered in all respects and beyond the point of the legislation in effect. PodoRed offers the highest protection for the data saved in different servers, with complete functioning and security under guarantee. Besides that, it has a high security optional module that offers a protective bonus and great performance for big organizations.

6. Technical support service

A technical support service can be optionally hired to answer your doubts, to solve technical problems or any other issues regarding the application. In addition, PodoRed guarantees an appropriate answer within 24 hours.

7. Smart system

Although it is somehow daring to say that PodoRed forms an intelligent system, it's a fact that it has some features that could identify it as such. The notifications and notices whenever a product is running out or the automatically-made invoices are some examples.

8. Team work

The entire team work is reflected in PodoRed thanks to its roles allocation system that allows its members interacting, as they often do at the clinic.

9. Care providers freed from some responsibilities

This management application allows the care provider getting free of many day-by-day management tasks. He/she will even be able to get free from the application's management tasks, since backups and updates are automatic.

10. An unbeatable price

PodoRed allows saving thousands of euros in software licenses, starting from the computer's own operating system. The price is one of the most adjusted in the sector, due to the function of modules that allows offering each customer only what he/she needs.

6. A project certified by Inusion

Inusion is the company that develops PodoRed. It is a new company dedicated to the development of Internet software, with the main purpose of offering excellence at a minimal cost.

At first, the Inusion's experience in product development on the Internet was very influenced by the design and exploitation of blogs and web sites based on advertisement. That is why PodoRed has been endowed with a complete information service that allows the chiropody professional being up-to-date with all the advances regarding that area.

Many others developments, on the Internet, have helped Inusion to understand that applications are made for users and (to this end) PodoRed has been designed by and for chiropodists. The chiropody professionals have shown us their needs and trouble and, under those conditions, PodoRed has been designed and developed.

PodoRed is the Inusion's last development

INFORMATION

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